

SPONSORSHIP OPPORTUNITIES

The Boards Summit Europe celebrates its first edition in 2010 by bringing leading thinkers, creatives and producers together to confer, connect and converse about the international and national business of marketing communications, advertising and commercial production. Don't miss this fantastic opportunity to market and brand your company to a select international audience of the most influential and creative minds.

PRESENTING SPONSOR

€19,995

- Top-billing logo representation: "Boards Summit Europe Presented in Association with..." on all marketing materials
- Your banner hung in the main conference ballroom above the panel table on the stage
- Naming rights to the main conference ballroom
- Sponsorship of the keynote session
- First logo position on the opening reel
- Two (2) exclusive 3'x4' posters onsite
- Summit welcome letter from your company in the Delegate Book
- Full-page 4-colour advertisement in the March 2010 issue of *Boards* (distributed at the event and to a world-wide circulation of 12,000+)
- Full-page sponsor profile in the sponsor section of the Summit Delegate Book
- Leaderboard web ad in rotation on boardsmag.com for one (1) month
- Premium booth space on site
- Six (6) passes for full Summit Registration
- Opportunity to purchase up to ten (10) additional passes at the early bird rate
- Opportunity to provide speaker gifts (at your expense)
- Opportunity to insert one (1) piece of promotional material into the delegate bag

PLUS ONE CHOICE OF:

1. Sponsorship of the Opening Reel (create and produce the reel at your expense)
2. Sponsorship of the official Launch Party OR Closing Night Cocktail Party (at your expense)
3. Sponsorship of the Delegate Bags
4. Sponsorship of the Delegate Lounge
5. Sponsorship of the Registration Desk (includes opportunity to hang a banner across the Registration Desk, TV screens on both sides of desk either looping your reel or displaying a static logo)
6. Sponsorship of MyEvent online delegate Communication Tool (all delegates have access to post their profiles, connect with other delegates, choose their sessions, etc.). Includes banner advertising inside MyEvent and communication on messages sent between delegates

PLATINUM SPONSOR

€13,995

- Platinum-level logo representation on all marketing materials
- One (1) exclusive 3'x4' poster on site to highlight your sponsorship
- Full-page 4-colour ad in the Summit Delegate Book
- Full-page sponsor profile in the sponsor section of the Summit Delegate Book
- Medium rectangle web ad in rotation on boardsmag.com for one (1) month
- Four (4) passes for full conference registration
- Opportunity to purchase up to seven (7) additional passes at the early bird rate
- Opportunity to insert one (1) piece of promotional material into the delegate bags

PLUS ONE (1) CHOICE OF:

1. Sponsorship of Eco-Friendly Water Bottles (at your expense)
 - Exclusive on-site water sponsor
 - Reusable bottles, branded with your logo, handed out to all delegates with the delegate bag
 - Your logo on signage at water stations
2. Sponsorship of the Email stations
 - Includes signage highlighting the sponsorship with your logo and your logo on desktop wallpaper, your site as homepage of browser
 - Option to include branded mouse pads at your own expense
3. Sponsorship of Delegate Lanyards (*Boards* prepares lanyards with your logo)
4. Sponsorship of official Launch Party or Closing Night Party (at your expense)
5. Sponsorship of Networking/Coffee Breaks
6. Sponsorship of Delegate Lounge
7. Sponsorship of the Registration Desk (includes opportunity to hang a banner across the Registration Desk, TV screens on both sides of desk either looping your reel or displaying a static logo)

GOLD SPONSOR

€9,995

- Prominent Gold-level logo representation on all marketing materials
- One (1) exclusive 3'x4' poster on site to highlight your sponsorship
- Half-page 4-colour ad in the Summit Delegate Book
- Half-page sponsor profile in the sponsor section of the Summit Delegate Book
- Two (2) unit ad in rotation on boardsmag.com for one (1) month
- Three (3) passes for full Summit registration
- Opportunity to purchase up to five (5) additional passes at the early bird rate
- Opportunity to insert one piece of promotional material into the Delegate Bags
- Opportunity to purchase an ad in the *Boards* March 2010 issue (to be distributed at the event as well as to worldwide distribution) at 35% off rate card

PLUS ONE (1) CHOICE OF:

1. Sponsorship of Video Reel (high-profile placement of TV playing your reel)
2. Sponsorship of your choice of two (2) sessions
3. Sponsorship of pens and pads distributed to all delegates with their delegate bags (at your expense)
4. Sponsorship of Badge Insert
5. Sponsorship of Coat Check area

SILVER SPONSOR

€6,995

- Prominent Silver-level logo representation on all marketing materials
- Half-page 4-colour ad in the Summit Delegate Book
- Half-page sponsor profile in the sponsor section of the Summit Delegate Book
- Two (2) unit button ad in rotation on boardsmag.com for one (1) month
- Two (2) passes for full conference registration
- Opportunity to purchase up to five (5) additional passes at the early bird rate
- Opportunity to insert one (1) piece of promotional material into the Delegate Bags
- Opportunity to purchase an ad in the *Boards* March 2010 issue (to be distributed at the event as well as to worldwide distribution) at 35% off rate card

PLUS ONE (1) CHOICE OF:

1. Sponsorship of session of your choice
2. Sponsored Seat Drop (drop material to be provided by sponsor at your expense)
3. Sponsored Booth Space
4. Sponsored Speaker Gifts (at your expense)

À LA CARTE OPPORTUNITIES

(CAN BE ADDED TO INDIVIDUAL PACKAGES OR PURCHASED SEPARATELY)

€9,995

Opening Reel Sponsor
Party Sponsor

€6,995

MyEvent Sponsor
Onsite Cocktail Sponsor
Delegate Bag Sponsor
Lanyard Sponsor

€4,995

Keynote Session Sponsor
Delegate Lounge Sponsor
Email Station Sponsor
Registration Desk Sponsor
Water Bottle Sponsor
Badge Insert Sponsor

€3,995

Networking/Coffee Break Sponsor
Individual Session Sponsor
Booth Space Sponsor
Coat Check Sponsor
Video Reel Sponsor

€1,995

Speaker Gifts
Delegate Bag Inserts
Pen & Pad
Seat Drop